

**Alumni Meeting Minutes**  
**October 3, 2017**  
**Southeast Missouri Hospital College of Nursing and Health Sciences**  
**Classroom 308**

**Welcome**

Attendees: Jeanne Hill, Linda Boyd, Dr. Donna Shirrell, and Barbara Gleason. Vicki Schnurbusch and Glen Dirnberger were unable to attend due to other commitments. This meeting was intended to precede the upcoming fall meeting to plan for alumni activities in the future.

**New Business:**

**Outreach to alumni was discussed including:**

New feature on the College Home page on WEB under alumni and giving tab to update alumni demographics (Handout attached)

Review of print out of all alumni and current updates received.

Review of the concept of a "class agent" (handout attached). It was discussed this would be an important topic to have at the spring alumni meeting.

Other ideas including how to honor alumni on first floor of College including an open house for alumni when addition of first floor to College is completed. It was discussed as to the importance of having the open house for alumni prior to open house for general public. The goal is to have an open house in 2018.

A mail out to include a 'save the date' for the open house was encouraged to be completed once the date is set for completion of first floor and a conclusion to updated alumni demographics.

Discussion was held as to the publication in local newspaper the outreach to alumni to receive upcoming mailings.

Discussion was held to contact Fawn Riggon (960 AM) Radio Station at the Sikeston Outlet Mall to schedule an interview regarding alumni events. Linda Boyd will do this after meeting with Patti Ranzini for points to include in the prospective radio interview program.

**Alumni Planning**

Handout and discussion of item on handout for strategic planning to involve alumni was completed. It was discussed that the first major event would be the open house for alumni upon completion of the first floor renovation for the College. An alumni room was discussed to be part of the new addition on the first floor.

It was also recommended to contact Renee Shandy about republication in Info Med the need to update alumni information via the College Home Page (Alumni and Giving on banner). Additionally the thought of an alumni Facebook account being created was discussed. This would be a link on the web page of SE Health and SE College to ask alumni to join a closed Facebook alumni page.

**History of programming:**

Thoughts on pictorial book for past graduates and classes was briefly discussed. This item will be discussed in the future when pictures from graduates can be gathered. Jeanne Hill will look into locating pictures.

**Bylaws**

Copies of current bylaws and proposed updated bylaws were distributed and taken for review until next meeting scheduled. It was noted that the addition of honorary alumni concept was proposed and a comparison to previous bylaws (Handouts attached) was to be reviewed when more members can attend upcoming meeting which will be scheduled in the spring semester.

**RN to BSN program**

Dr. Shirrell presented the plan to offer a start date of RN to BSN program in the spring and in the fall of 2018. Publications relating to the RN to BSN program were distributed.

There being no further business to discuss, the meeting adjourned at 1500.

Linda Boyd  
Recorder  
Alumni Outreach